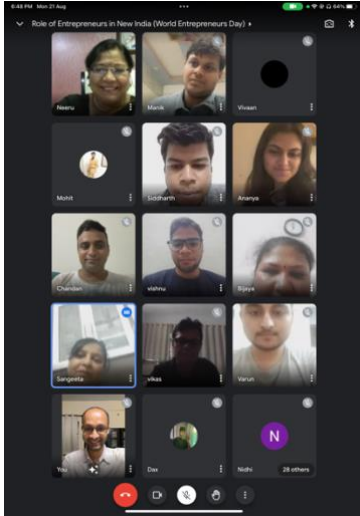


## 1. CDC Celebrates World Entrepreneurs Day on 21 Aug 2023

The Career Development Centre (Vyapaar) of Delhi College of Arts & Commerce (University of Delhi) organized an online speaker session on 21 August 2023 to commemorate the International Entrepreneurs Day. The Centre invited Prof Neeru Kapoor from the Department of Commerce, DCAC to address students and enlighten them about the meaning and scope of entrepreneurship. Citing numerous examples, Prof. Kapoor encouraged students to transform their latent talents and creativity into ideas and execution. Herself a recipient of the Stree Udyami Award, she focussed particularly on the challenges that women entrepreneurs face and the ways in which they have managed to overcome those challenges. The virtual session held over Google Meet



(<https://meet.google.com/jdn-wvws-bex>) was a massive success.

## 2. CDC Business Ideation Workshop by Dr. Shubham Chavriya (10–19 October 2023)

CDC, DCAC organised a five-day workshop titled “Design, Thinking and Innovation” led by Mr. Shubham Chavriya. In the workshop students learnt the importance of empathy in the making of



an entrepreneur. They gradually went on to learn various aspects of ideation, a dynamic environment, teamwork, constructive feedback, digital prototyping softwares and 3D modelling. Five groups of students presented their start-up ideas in the presence of the Principal and got his valuable feedback.



## 3. Connexus - A Bi-annual event in collaboration with Mata Sundri College for Women (12-13th Feb)

Connexus, a two-day extravaganza organized in collaboration with Uddham, the E-Cell of Mata Sundri College for Women and Vyapaar, Career Development Centre brought together students, entrepreneurs, and industry leaders to celebrate entrepreneurship and innovation. The event showcased a diverse range of activities, from panel discussions to entrepreneurial exhibitions, leaving participants inspired and enlightened.

The festivities started with an enthralling panel discussion featuring esteemed guests Aditya Arora, CEO of Faad Networking, and Mr Kabir Chugh, the visionary behind the renowned food chain, Nizams. The discussion delved into their entrepreneurial journeys, with Mr Arora's remarkable achievements as a young CEO and thriving angel investor, and Mr Chugh's insights into the booming start-up culture. Engaging with the audience, the speakers not only shared their experiences but also actively interacted with the audience, fostering a dynamic exchange of ideas and knowledge.

Day two saw an equally enlightening session with Mr. Sahil Jain, Vice President of Swiggy and Founder of Dineout. His interview provided attendees with valuable insights into the dynamics of one of the largest brands in the food sector as well as the influence of data on businesses, offering a fresh perspective on entrepreneurship.

Additionally, the BoardRoom Break Down competition brought together E-cells from across Delhi-NCR for a stimulating case study challenge. Participants showcased their problem-solving skills as they devised innovative solutions to real-world business problems.

On both days, the entrepreneurial exhibition showcased stalls featuring various business owners and startups including student entrepreneurs. One notable highlight was the launch of Vyapaar's coffee brand, Daily Grind, offering an array of flavors that quickly became a crowd favorite. With 250 bottles sold throughout the event, it was evident that the entrepreneurial spirit was alive and thriving.

Fest Connexus provided a platform for students and entrepreneurs to connect, learn, and collaborate. The event encapsulated the spirit of innovation and enterprise as students departed with newfound knowledge and inspiration.

#### **4. Business Ideation and funding support workshop in collaboration with Netedge Incubator (27 Feb 2024)**

##### **Empowering Women Entrepreneurs**

An interactive session was organized on 27 February 2024 to provide insights into the NIDHI iTBI



program at DTU-IIF and to introduce the concept of incubators and incubation. The NIDHI iTBI program at DTU-IIF aims to support and nurture aspiring women entrepreneurs by providing them with guidance, resources, and opportunities to start and run successful businesses. Incubators play a crucial role in

fostering innovation and entrepreneurship. The team from Netedge Incubator trained our students, particularly girls who aspire to be entrepreneurs through a hands-on experience of filing an application for funding for their start-ups.



## 5. E-Summit (23–24 April 2024)

Vyapaar's annual E-Summit, held on April 23rd and 24th, emerged as a spirited celebration of entrepreneurship and innovation. The event showcased a dynamic blend of activities aimed at fostering collaboration and growth within the business community and students aspiring to enter the field.

The Vyapaar Bazaar served as a focal point on both days for small business owners, providing them with a platform to showcase their products and connect with a diverse audience. Additionally, our flagship event, 'Inversion' facilitated meaningful interactions between investors and startups, catalysing potential partnerships and investments.

One of the highlights of Inversion was the creative pitches by college students, presenting innovative solutions such as a parking space prebooking interface and Vyapaar's own coffee brand, 'Daily Grind'. The Trading Ring added an element of excitement with its simulation of stock market trading.



We also conducted competitions over 2 days such as, UrbanXcellence: A visionary business pitch for a smart city, integrating technology for urban efficiency and sustainability. In contrast, 'Cluedo'



offered an immersive murder mystery experience, blending suspenseful storytelling with dynamic gameplay across multiple levels.

Income Tax Inspector Mayank Gupta's session inspired students to embrace innovation and risk-taking, and encouraged them to explore new ventures fearlessly.

The event culminated in a memorable performance by Raghav Chitkara and his band, complemented by the entertaining duo Karun and Nanku. With a remarkable footfall exceeding 3000 attendees, the E-Summit undoubtedly left a lasting impression, underscoring its resounding success.

Animesh Mohapatra, PhD  
Convener  
Career Development Centre  
Delhi College of Arts & Commerce  
(University of Delhi)